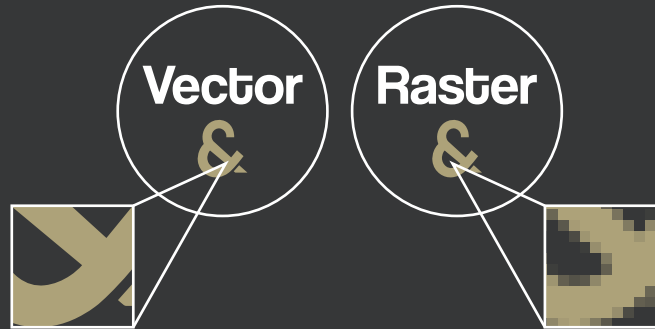




2024 Art preferences, requirements, & charges

VECTOR VS. RASTER

Vector artwork is digitally created with shapes, lines, curves, or paths that can be easily colored, manipulated, and resized without affecting the quality or resolution. Programs like Adobe® Illustrator® are generally used to create vector artwork.



Raster artwork is digitally created using pixels. It is important to have the proper resolution in your file. Enlarging raster artwork is not recommended. When creating your artwork, it is suggested that you create your art at the desired printed size to avoid pixelation.

Your vector files need to be provided with editable layers & all text/fonts converted to objects (Type>Convert to outlines)

If you cannot provide acceptable artwork, additional fees will be quoted & applied.

FEES:

Art Fee: This fee will be applied to any raster artwork not ready for production. \$50 minimum. Based on complexity of artwork, additional fees may apply.

Edit Fee: The fee to revise past already vectorized art or to edit provided vector art. For example, text change, adding text. \$10

Vinyl Outline Fee: The fee for preparing your raster art for vinyl production. \$5

SCREEN PRINTING

Acceptable

File types:  

File types:   

Vector files originally
created in Adobe
Illustrator.

300dpi / sized to desired print size
Raster image files are subject
to art fees.

DTG, DTF TRANSFERS & EMBROIDERY

Acceptable

File types:     

300dpi / sized to desired print size

Both vector & raster files can be used for this process if
your file shows no pixelation. If your artwork is pixelated
additional fees will be be quoted & applied.

VINYL

Acceptable

File types:     

300dpi / sized to desired print size

You can provide a raster image for vinyl but additional
fees will be applied.